

Somerset Bus Partnership

The logo for Somerset Bus Partnership features the text "Somerset Bus Partnership" in a bold, black, sans-serif font. To the right of the text is a green graphic consisting of a horizontal line, a vertical line, and a circle, all connected at their ends.

South Somerset:

Tony Reese (co chair)

Linda Snelling

Somerset West and Taunton

John Hassall (co chair)

David Northey (also Chair of Travel Watch South West)

Sedgemoor

Richard Morgan (co chair)

Mendip

Peter Travis (co chair)

Rosa Kell



EXPENDITURE ON BUSES IN THE SOUTH WEST PER CAPITA 2019-20



England

Somerset County Council



£44,500,000 funding gap

Your council has a £44,500,000 funding gap for vital local services.

That's funding needed for refuse collection, public health programmes, care for the elderly, to keep children safe, maintain local parks and to ensure that lots more vital services survive. Without funding, services you and your community rely on could soon disappear.

Help to save our services. Write to your MP.



Department
for Transport

Bus Back Better



National
BUS
Strategy
for England

WARNING

CLIMATE EMERGENCY

The Cost of living Crisis





UK Government

Help for Households

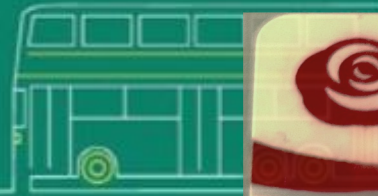
Pay less to travel by bus

£2

single fare cap

from January 1 2023

until December 31 2024



WWW.SOMERSET.GOV.UK

SOMERSET

Expiry date
22 NOV 2023

PETER TRAVIS
633597 0189 0143 1352

Concessionary travel funded by
HM Government with your local authority

ITSO



Bus Advisory Board Meeting Tuesday 25 July 2023

SOMERSET PASSENGER RECOVERY

- Overall passenger volumes FY YTD +16%.
- Taunton* (+18%) and Yeovil (+11%)

+21%

Somerset Bus Partnership

**28, 25,
54 & 58 & 58A**

UNDER THREAT





Somerset Council

“

We'll be appealing directly to the communities on these routes to safeguard their services by using them. The extension of the £2 fare is great news for today's bus passengers and anyone thinking about getting on board.

All these routes link key towns and many village communities in between, but simply not enough people are using them.

In the current financial climate, the council will not be able to subsidise these routes indefinitely and that inevitably means people need to use their buses or lose them.



Somerset Council's Lead Member for Transport and Digital, Councillor Mike Rigby said:



Somerset Council

“While we welcome the confirmation of continued funding from the government, it is less than grants which we’ve previously received ...

... and therefore we will have some tough decisions to make about use of the money.

It’s really important that people continue to use bus services so we can make the money go further.”

SOMERSET COUNCIL SPOKESPERSON

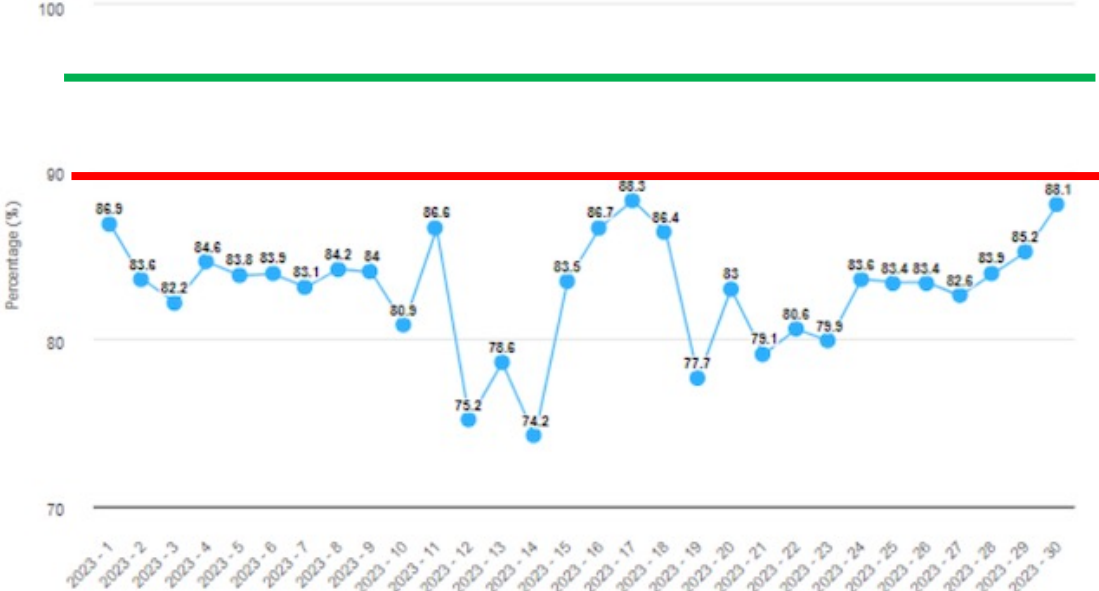


First Bus South Director James Eustace, said:

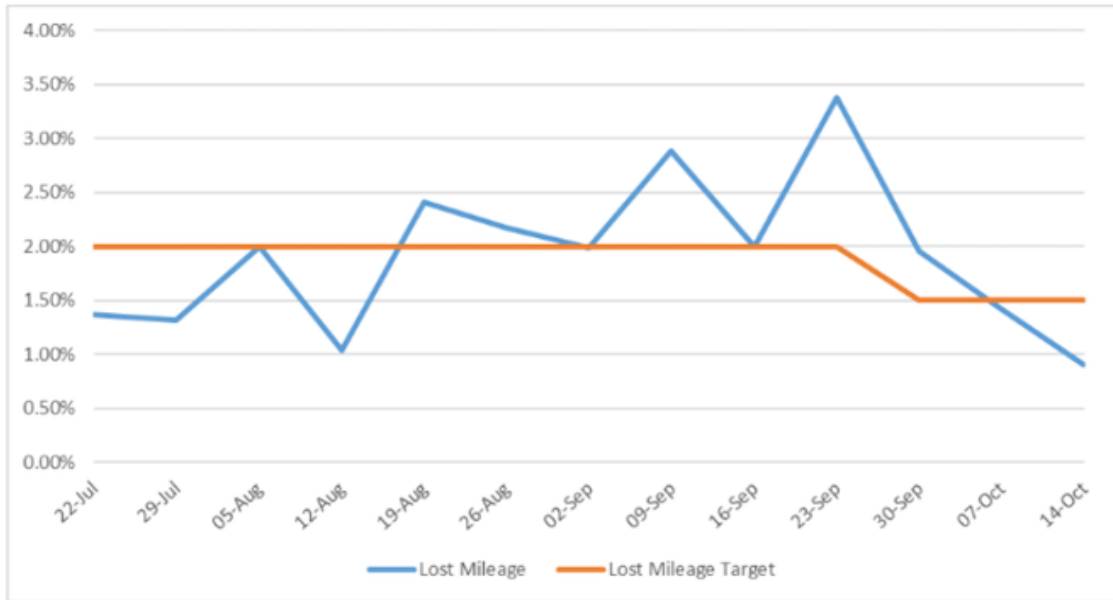
“ We’re working closely with Somerset Council to ensure we provide services that local people can rely on. We have been open about the challenges we’ve faced in Somerset, but we’re working hard to address reliability and punctuality through our new network timetable, as well as recruiting more drivers. We want to encourage people to use the bus as a cost effective, greener method of transport. We’ll be playing our part by continuing to improve reliability, helping our passengers get to where they need to be.

RELIABILITY

SERVICE PUNCTUALITY (STA)



LOST MILEAGE PERFORMANCE



First



Last year was a good year for First Group plc. In the year to March 2023 the company made £97.1m profit before tax, reported a tax charge of just £10m (an effective tax rate of 10%) and paid dividends to shareholders of 3.8p a share.

FirstGroup hikes profit outlook after strong summer of travel

It reported an increase in the number of passengers travelling with First Bus, which is one of the UK's biggest bus operators.

Wednesday
October 11 2023



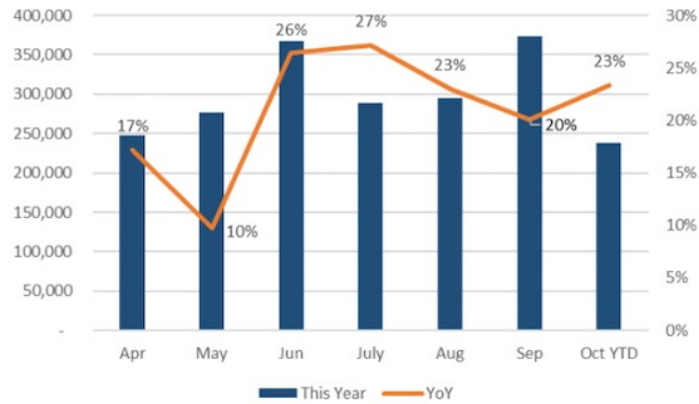
UNDER THREAT

28 TAUNTON TO MINEHEAD MON-SUN SERVICE + EVENINGS



SOMERSET PASSENGER RECOVERY

Actual passenger trips FY23 and % YoY

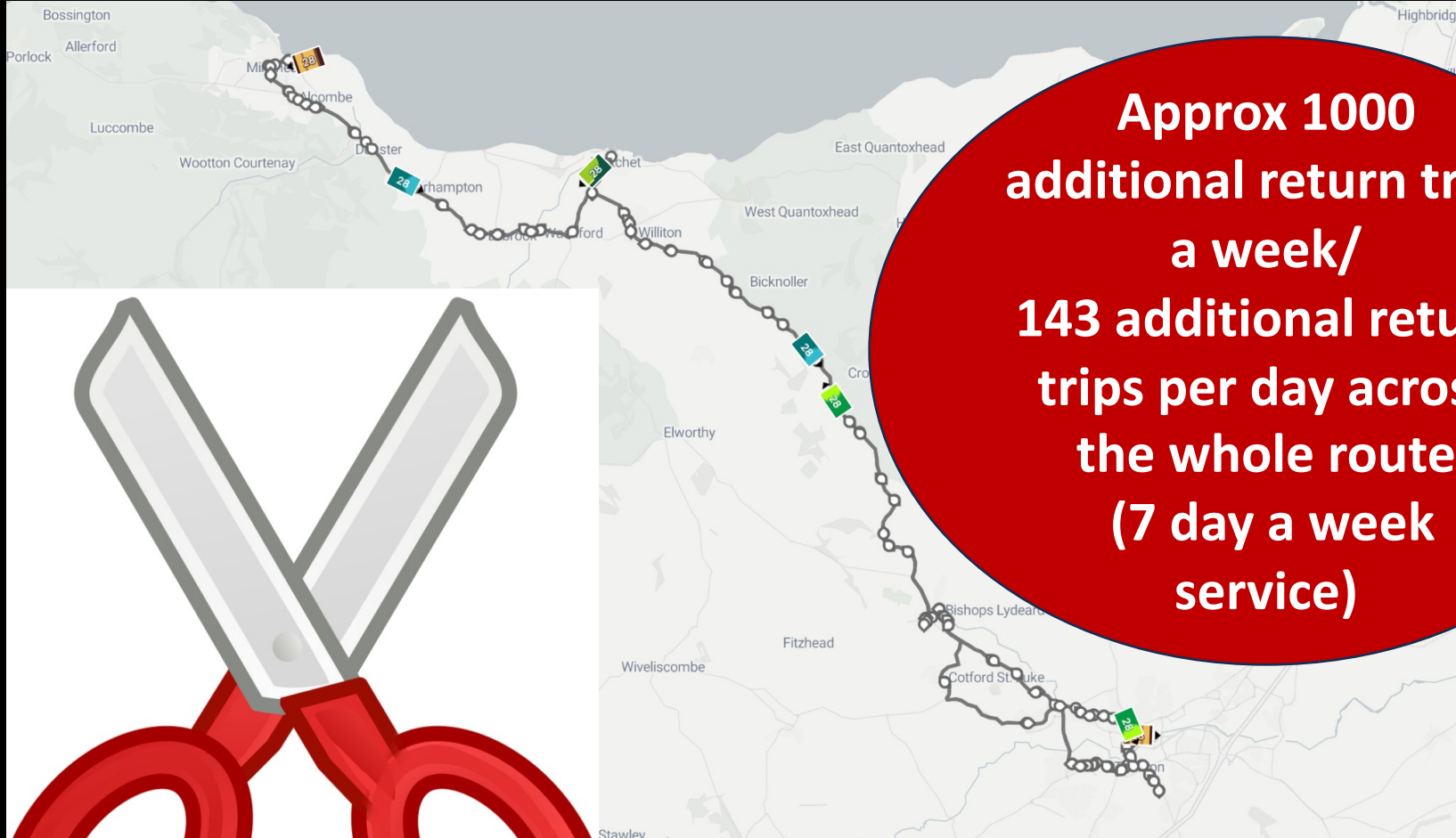


Summary

- Overall passenger volumes FY YTD +21%.
- 21A, 28, 1 and 77 greatest volume growth.
- 21A highest percentage increase at +165%, 1 at 80% and 58A at 63%.

*21A allocated to Taunton.

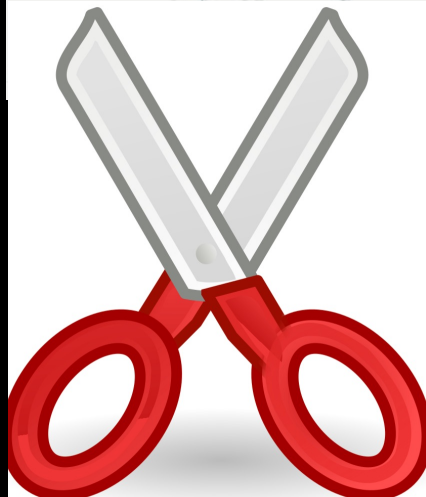
28 TAUNTON TO MINEHEAD MON-SUN SERVICE + EVENINGS



**Approx 1000
additional return trips
a week/
143 additional return
trips per day across
the whole route
(7 day a week
service)**



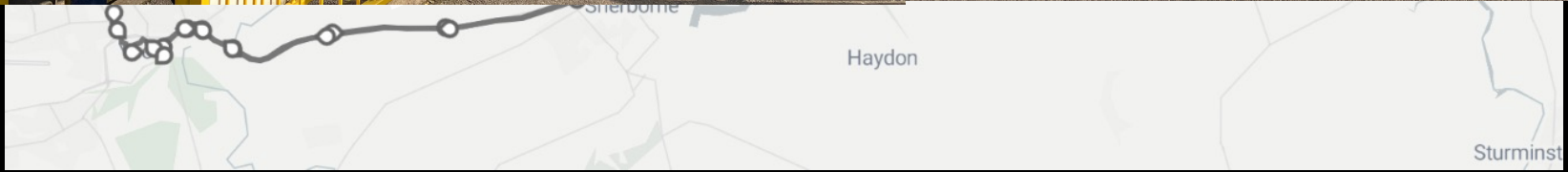
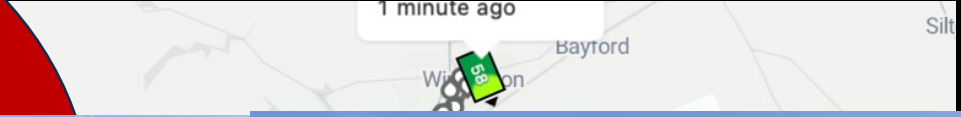
25 TAUNTON TO DULVERTON MON-SAT. DAYTIME



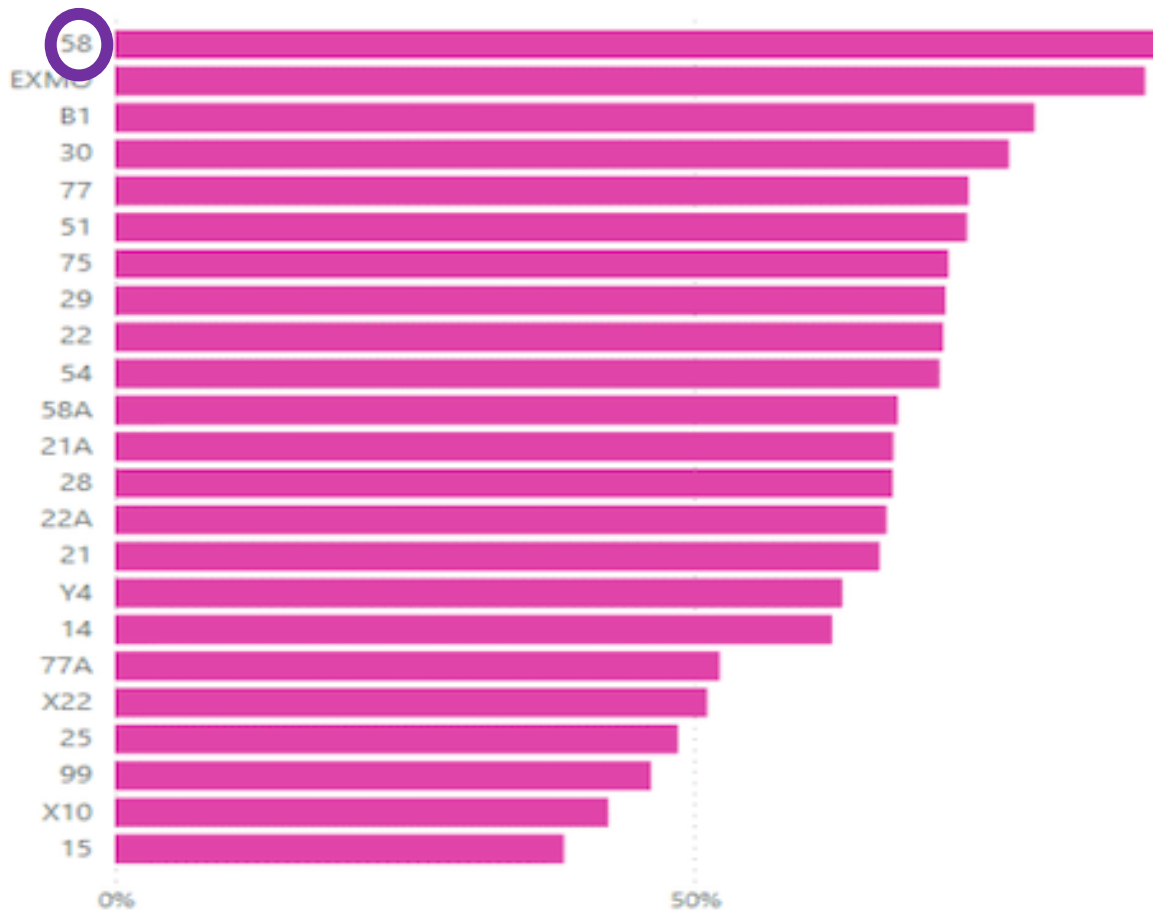
**Approx 600
additional return trips
a week/
100 additional return
trips per day across the
whole route – (Monday
to Saturday)**

58/58A YEOVIL TO WINCANTON MON-SAT. DAYTIME+ EARLY EVENING

Approx 700
additional return
trips a week/



% share of £2 trips by route



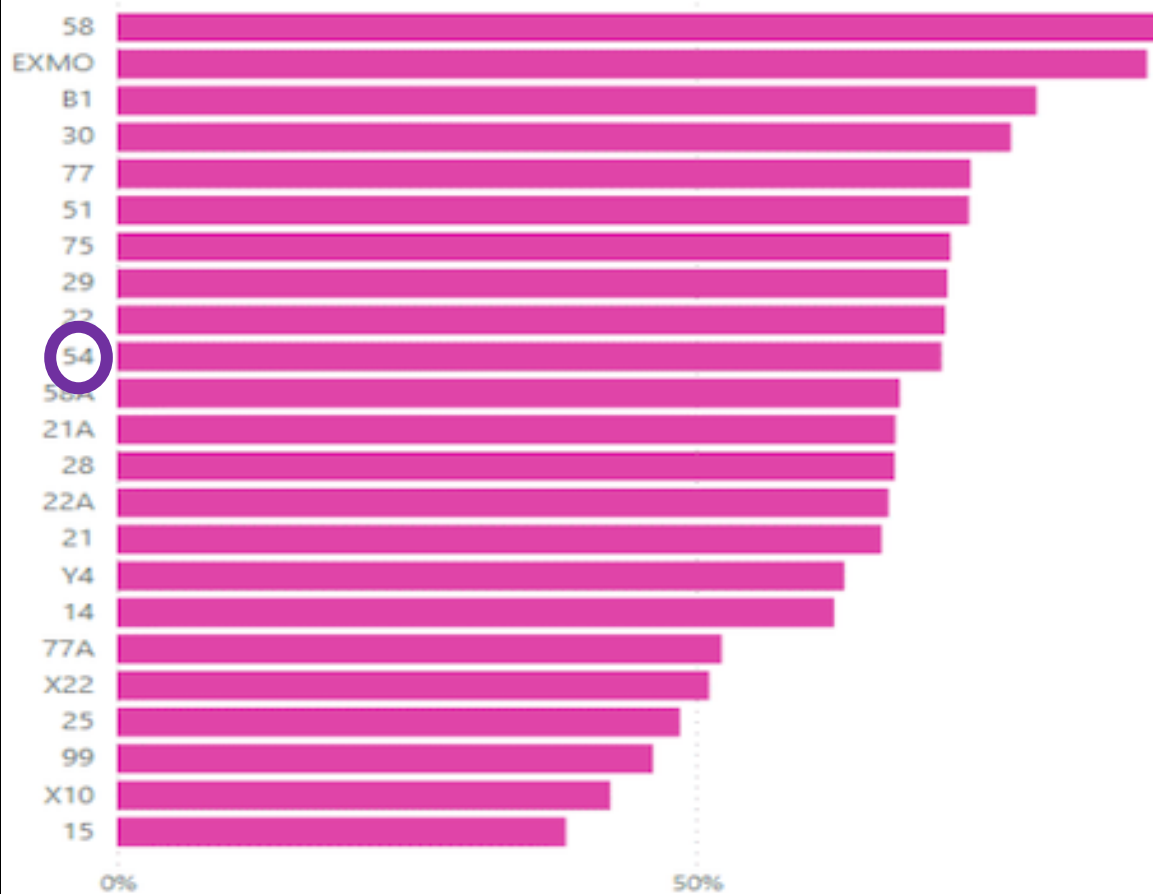
**Approx
600 additional return
trips a week/
100 additional return
trips per day across
the whole route
(Monday to Saturday
service)**

**54 YEOVIL TO TAUNTON
MON-SAT DAYTIME**

CANCELLED



% share of £2 trips by route



“We cannot emphasise enough that any increase in journey numbers puts us in a stronger position when we get to next spring and have conversations with the operator.

Our focus has to be on making the greatest gains possible across each route.”



Somerset
Council

Bus it!

FOUR POSTER DESIGNS FOR EACH ROUTE.

Somerset will be sending a supply of printed posters.

We'll also be providing social media designs but do share the attached on your channels – these are fine to use on Facebook - or print them off if you can.



Less than a latte

Bus it! from Langport to Taunton on the 54




www.somerset.gov.uk/bus-it-you-know-it-makes-sense
Part of Somerset's Bus Service Improvement Plan

Somerset Bus
Partnership

 Funded by
UK Government

 Somerset
Council





Home already


Bus it! between Taunton and Dulverton on the 25

Taunton > Norton Fitzwarren > Milverton > Wiveliscombe > Dulverton

To view an up to date route timetable, scan the QR code or visit:
www.somerset.gov.uk/busit25

 Somerset Bus Partnership
Part of Somerset's Bus Service Improvement Plan

 Funded by UK Government

 Somerset Council



Home already

Bus it! between Taunton and Dulverton on the **25**

Taunton > Norton Fitzwarren > Milverton > Wiveliscombe > Dulverton



To view an up to date route timetable, scan the QR code or visit:

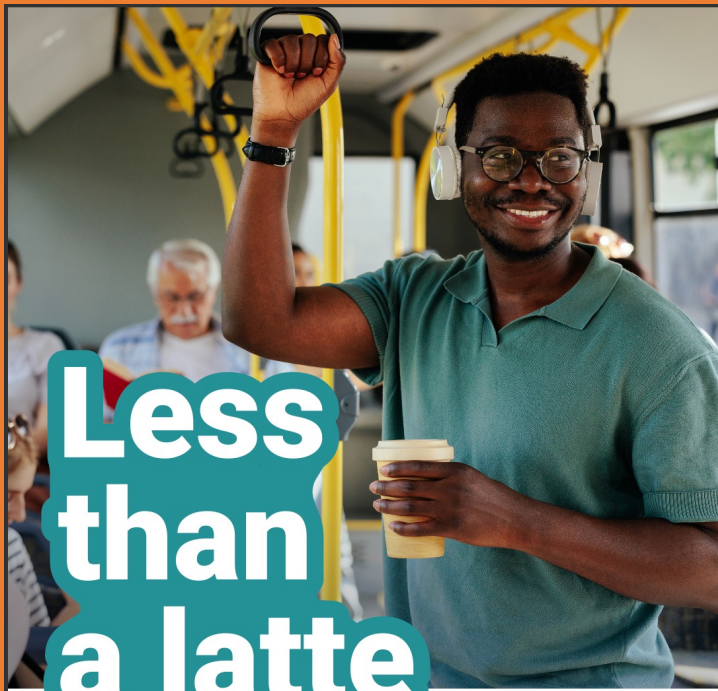
www.somerset.gov.uk/busit25

Somerset Bus
Partnership

Part of Somerset's Bus Service Improvement Plan

 Funded by
UK Government

 Somerset
Council



Less than a latte

Bus it! between Yeovil and Wincanton on the **58**

Yeovil > Sherborne > Milborne Port > Henstridge > Wincanton



To view an up to date route timetable, scan the QR code or visit:

www.somerset.gov.uk/busit58

Somerset Bus
Partnership

Part of Somerset's Bus Service Improvement Plan



Funded by
UK Government



Somerset
Council

Somerset Bus Partnership

CATCH THE BUS MONTH

SEPTEMBER 2023

BUS STALLS

28:
TAUNTON
NORTON FITZWARREN
WATCHET
MINEHEAD

25:
TAUNTON
WIVELISCOMBE

58 & 58A:
YEOVIL

54:
YEOVIL
LANGPORT
SOMERTON



Somerset Bus Partnership



ACTION PLAN



HELP TO SAVE OUR BUSES

Cuts are planned to our buses unless
they are used more this year

Take a trip on the 25

Dulverton - Bampton - Waterrow -
Wiveliscombe - Milverton -
Hillcommon/Oake - Taunton

www.wiveliscombe.com/members/wivey-buses



£2 fare

Bus it! for less
until 31 Oct 2023

Then £2.50 until Nov 2024

BUSES NEED YOU AND YOUR 



SOMERSET COUNCIL HAS RELEASED A STATEMENT

It has announced that *Buses of Somerset*, service

Number 58 is **UNDER THREAT!**

And that after March 2024 they are no longer able to fund these services.

If passenger numbers do not increase these services

WILL BE WITHDRAWN COMPLETELY!

However, as a community we do have the power to help save services, so please consider

"THINK TRAVEL, THINK SAVE, THINK BUS IT!"

Get around for

£2

£2 single fare cap is
extended to the 'end of 2024'

1st 2023

conditions apply

Somerset Bus
Partnership



POSTERS:

IN SCHOOLS, COLLEGES,
DOCTOR'S WAITING ROOMS,
SUPERMARKETS, LOCAL SHOPS,
TOURIST INFORMATION CENTRES,
TOURIST ATTRACTIONS,
TRAIN STATIONS,
OFFICES OF LOCAL COMPANIES

PRINTED INFORMATION
IS STILL 'KING'



- **NOT DELIVERED UNTIL SEPTEMBER 20TH.
... AND IN REDUCED QUANTITIES**

PRINTED LOCAL TIMETABLES

RODE VILLAGE BUS
NEW TIMES FROM SEPTEMBER



£2
Single Bus Fares
Extended to 31 October 2023
and then £2.50 until 30 November 2024

IT'S NOW EVEN CHEAPER TO
Bus it!
THAN IT WAS LAST YEAR.

RODE VILLAGE BUSES
FROM
BATH
TROWBRIDGE/CHIPPENHAM

D2 NEWS: VERY EARLY MORNING WEEKDAY BUSES TO FROME
VERY LATE SATURDAY NIGHT BUSES FROM FROME

X34 NEWS: BOARD X34 IN TROWBRIDGE AT MANVERS STREET.

BUSES FROM RODE

AUTUMN/WINTER 2023/4

Rode departure times are from Rode Memorial Hall.

PLEASE KEEP
THIS TIMETABLE
VERY HANDY

BUSES TO RODE

AUTUMN/WINTER 2023/4

Frome departure times are from Frome's Market Place.
Bath departure times are from the Bus Station.

TO FROME

Faresaver: X34 in black,
First: D2 in red.

04:50 05:55 07:21 08:33 10:06 10:07 11:07 11:17
12:07 12:42 13:07 13:53 14:07 15:21 15:29 16:30
16:39 17:27 18:04 19:22 20:40 21:39 23:49

Saturday only

06:04 07:21 07:44 08:31 09:12 09:51 10:12 11:07
11:12 12:12 12:22 13:12 13:43 14:12 14:59 15:12
16:19 16:47 17:33 17:47 18:53 20:07 21:22 22:30
23:40

Sunday only

07:42 08:53 10:05 11:17 12:32 13:46 14:58 16:19
17:34 18:56 20:01

FROM FROME

Faresaver: X34 in black,
First: D2 red.

05:37 06:41 06:50 07:10 08:18 09:32 10:00 11:00
11:03 12:00 12:18 13:00 13:41 14:00 14:50 14:57
16:22 16:30 17:30 17:36 18:55 20:14 22:27

Saturday only

06:53 07:10 08:10 08:12 09:28 09:45 10:45 10:46
11:45 12:03 12:45 13:19 13:45 14:39 14:45 15:45
15:54 17:10 17:17 18:31 19:46 21:01 22:10 23:18
00:28

Sunday only

08:32 09:44 10:58 12:12 13:26 14:41 15:56 17:21
18:26 19:44 20:49

TO BATH

First: D2 in red.

Monday to Friday

06:01 07:05 07:35 08:43 09:56 11:27 12:42 14:03
15:21 16:44 17:58 19:17 20:33 22:46

Saturday only

07:18 08:38 09:52 11:11 12:28 13:44 15:04 16:18
17:40 18:54 20:09 21:23 22:30 23:38 00:48

Sunday only

08:57 10:07 11:21 12:35 13:48 15:04 16:18 17:43
18:47 20:04 21:10

FROM BATH

First: D2 in red.

Monday to Friday

04:22 05:27 06:49 09:35 10:45 12:10 13:20 14:45
16:00 17:30 18:50 20:10 21:10 23:20

Saturday only

05:36 06:53 08:00 09:20 10:35 11:50 13:10 14:25
15:45 17:00 18:20 19:35 20:50 22:00 23:10

Sunday only

07:14 08:26 09:35 10:45 12:00 13:15 14:25 15:45
17:00 18:25 19:30

RODE VILLAGE BUSES
NEW TIMES FROM SEPTEMBER

£2
Single Bus Fares
Extended to 31 October 2023
and then £2.50 until 30 November 2024

IT'S NOW EVEN CHEAPER TO
Bus it!
THAN IT WAS LAST YEAR.

RODE VILLAGE BUSES

FROM
BATH
TROWBRIDGE/CHIPPENHAM

D2 NEWS: VERY EARLY MORNING WEEKDAY BUSES TO FROME
VERY LATE SATURDAY NIGHT BUSES FROM FROME

X34 NEWS: BOARD X34 IN TROWBRIDGE AT MANVERS STREET.

DELIVERED TO
EVERY
HOUSEHOLD
IN THE
VILLAGE

... BY
PARISH
COUNCILLORS

ALSO PLACE TIMETABLES IN LOCAL SHOPS,
LOCAL PUBS, B&B, HOTELS, CARAVAN
PARKS

AS WELL AS AT SCHOOLS, COLLEGES,
AND IN DOCTOR'S WAITING ROOMS,
SUPERMARKETS, LOCAL SHOPS, TOURIST
INFORMATION CENTRES, TOURIST
ATTRACTIONS, TRAIN STATIONS
PLUS GIVE THEM TO LOCAL BUSINESSES.

**BUS TIMETABLES
ON TOWN & PARISH WEBSITES**

**ALL LOCAL EVENTS SHOULD INCLUDE HOW
TO GET THERE BY BUS.**

**CHECK TIMETABLE CASES
AT BUS STOPS/BUS SHELTERS**

in the heart of Exmoor
towards Taunton

25

Mondays to Saturdays except public holidays

Dulverton Bams Close	0650	0850	1140	1410	1655				
Dulverton High Street	0654	0854	1144	1414	1659				
Brushford bus shelter	0659	0859	1149	1419	1704				
Bampton war memorial	0709	0909	1159	1429	1714				
Shillingford bus shelter opp garage	0714	0914	1204	1434	1719				
Waterrow Rock Inn	0724	0924	1214	1444	1729				
Langley Corner bus shelter	0736		1126	1416	1641				
Wivelscombe Square	0740	0930	1130	1220	1420	1450	1645	1735	
Milverton North Street	0747	0937	1137	1227	1427	1457	1652	1742	
Hillcompton The Orchard Inn	0754	0944	1144	1234	1434	1504	1659	1749	
Cotford St Luke roundabout	0803	0923	0953	1153	1243	1443	1513	1708	1758
Norton Fitzwarren Coopers Mill	0810	0930	1000	1200	1250	1450	1520	1715	1805
Bindon Road Frobisher Road	0816	0936	1006	1206	1256	1456	1526	1721	1811
Taunton rail station	0821	0941	1011	1211	1301	1501	1531	1726	1816
Taunton Castle Way	0828	0948	1018	1218	1308	1508	1538	1733	1823
Somerset College	0838								

in the heart of Exmoor
towards Dulverton

25

Mondays to Saturdays except public holidays

Taunton Castle Way stop G	0720	0855	0955	1025	1225	1315	1515	1545	1740
Taunton rail station	0727	0902	1002	1032	1232	1322	1522	1552	1747
Bindon Road Frobisher Road	0732	0907	1007	1037	1237	1327	1527	1557	1752
Norton Fitzwarren Co-op	0738	0913	1013	1043	1243	1333	1533	1603	1758
Cotford St Luke roundabout	0748	0923	1023	1053	1253	1343	1543	1613	1808
Hillcompton The Orchard Inn	0753		1028	1058	1258	1348	1548	1618	1813
Milverton North Street	0800		1035	1105	1305	1355	1555	1625	1820
Wivelscombe Square	0807		1042	1112	1312	1402	1602	1632	1827
Langley Corner bus shelter				1115		1405		1635	
Waterrow Rock Inn	0813		1048		1318		1608		1833
Shillingford opp Barleycorn House	0823		1058		1328		1618		1843
Bampton War Memorial	0828		1103		1333		1623		1848
Brushford bus shelter	0838		1113		1343		1633		1858
Dulverton High Street	0843		1118		1348		1638		1903
Dulverton Bams Close	0847		1122		1352		1642		1907

25

Towards Taunton

Service	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1000	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1001	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1002	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1003	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1004	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1005	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1006	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1007	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1008	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1009	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1010	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1011	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1012	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1013	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1014	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1015	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1016	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1017	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1018	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1019	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
1020	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00

download a copy of our bus times from 5 June 2022

busesofsomerset.co.uk



RAISE THE PROFILE OF YOUR BUS ROUTE THROUGH NEWS ARTICLES ABOUT BUSES LOCAL MEDIA

(maybe featuring local “celebs”,
and/or town & parish councilors):

- **LOCAL NEWSPAPERS**
- **PARISH MAGAZINES**
- **PARISH AND TOWN WEBSITES**
- **COUNCILLOR’S E-NEWSLETTERS**
- **LOCAL RADIO**

BUS STALL WITH SOMERSET BUS PARTNERSHIP???

• **SOCIAL MEDIA**

facebook

Somerset Bus Partnership
Published by Peter Travis · 4 October at 18:06

The £2 single fare cap is extended to the 'end of 2024'

Get around for
£2

£2 single fare cap is extended to the 'end of 2024'

Somerset Bus Partnership

See Insights and Ads [Boost post](#)

66 9 comments 108 shares

Facebook reach ⓘ

36,904 ↑ 93.1%

	The £2 single fare cap is extended to the 'end of...	Boost post	Post	4 October 18:06	11.5K	285	64	108
	Somerset Bus Partnership				Accounts Centre accou...	Reactions	Comments	Shares

BEGIN A DIALOGUE WITH FIRST GROUP



DAVID MARTIN
Chair

FirstGroup plc
395 King Street
Aberdeen
AB24 5RP



SAVE OUR BUSES

DON'T CUT US OFF
Keeping Rools moving

STOP CUTTING BUSES

SAVE OUR BUSES

RURAL ISOLATION

STOP CUTTING BUSES

SAVE BUSES

DON'T CUT US OFF

SAVE OUR BUSES

STOP CUTTING BUSES

SAVE BUSES

STOP CUTTING BUSES

Keeping Rools
moving and
preventing
the loss of
the bus
to the
to the
to the

DON'T CUT US OFF

SAVE BUSES

STOP CUTTING BUSES

STOP CUTTING BUSES



Card Factory Card Factory

WALLISTERS

SAVE OUR BUSES

SAVE OUR BUSES

FAVBUG

SAVE OUR BUSES

SAVE OUR BUSES

STOP CUTTING BUSES

THE 161

Taunton rail station
Taunton Castle Way
Somerset College




0828 0948 1018 1218 1308 1508 1538 1733 1823
0838

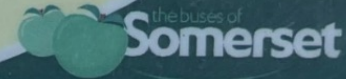
Bus stop closed

B3227 between Wiveliscombe and Waterrow will be closed from 21/11/22 to 09/12/22 from 09:00 to 15:30.

This will affect service 25

We apologise for any delay in your journey.

 /busesofsomerset  @/busesofsomerset  @ busesofsomerset.co.uk



download 

Taunton
Bridgwater
Yeovil
W...