

# Be a Bus Champion



Bus Users Shropshire is seeking bus champions to help the Shropshire-wide Bus Upgrade project. This project aims to improve rural bus services in Shropshire and it is now recruiting bus champions. Would you like to help?

It needs people who know their local patch and how well buses serve their community. It is a volunteer role, but an important one because bus champions are the 'ears and eyes' of the bus campaign.

After all, the last campaign earlier this year encouraged so many people to respond to Shropshire Council about proposed bus cuts that the Council is now reviewing their approach. That's how important bus champions are!

If you would like to be a bus champion please email:  
[admin@shropshireruralbuses.org](mailto:admin@shropshireruralbuses.org)

For more details see overleaf.



# The Shropshire-wide Bus Upgrade Project

The project is led by Professor John Whitelegg with assistance from Robert Thomson who runs the Regional Transport bus company. Here's an extract from the project's website:

- *Our aim is to promote services, identify ways in which services can be improved, and identify ways in which improved services can be funded and delivered.*
- *Buses are very important to local communities and to the local economy. They have a vital role to play in delivering Shropshire Council's high level strategic objectives.*
- *Improved bus services and a shift away from car use to sustainable transport choices (buses, walking and cycling) are essential to the urgent need to reduce congestion .... to convert the Council's recently declared climate emergency into actual reductions in CO<sub>2</sub> emissions.*
- *A shift from car to bus will reduce CO<sub>2</sub>, reduce pollution and recognise the needs of all those in society that may not have access to a car or be able to drive.*

For more information see the project's website [www.shropshireruralbuses.org](http://www.shropshireruralbuses.org)

Join us!



**Bus Users Shropshire**  
Working for passengers

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